

DONTGETLOST

ADVENTURE RUNNING

Raid the City Sponsorship Opportunity

DontGetLost Adventure Running is once again running Raid the City Adventure Run on Sunday, July 7th from 10 am – 1 pm). This is the second running of this race which debuted in 2018 and we are looking for sponsors from the City of Hamilton for this unique event.

What sets this event apart from other races is that the sponsor businesses will be a checkpoint teams can physically visit during the race to claim points.

As a checkpoint sponsor, you will receive the following:

- Company logo on website race page and race map
- Shout out on Dontgetlost Adventure Running Facebook page (1600 likes/follows)
- One free race entry (teams of two). You can use it yourselves, gift it to friends, raffle to customers
- Finally, teams will have to take a photo during the race to prove they have visited each checkpoint. If you'd like to specify a specific part of your business for them to take a photo of, we would be happy to oblige. Also if you are not open for the full duration of the race, we can work around that – we can specify specific times teams can visit during the race!

In return, we ask for race prizes totalling \$150-\$200.

These can be coupons, branded merchandise etc, whatever you'd like to provide for our winning teams.

If you would like to be involved or would like more information, please email Patrick Saile: patrick@dontgetlost.ca

Race Website: www.dontgetlost.org/raid-the-city



2018 Race Checkpoint Photos

